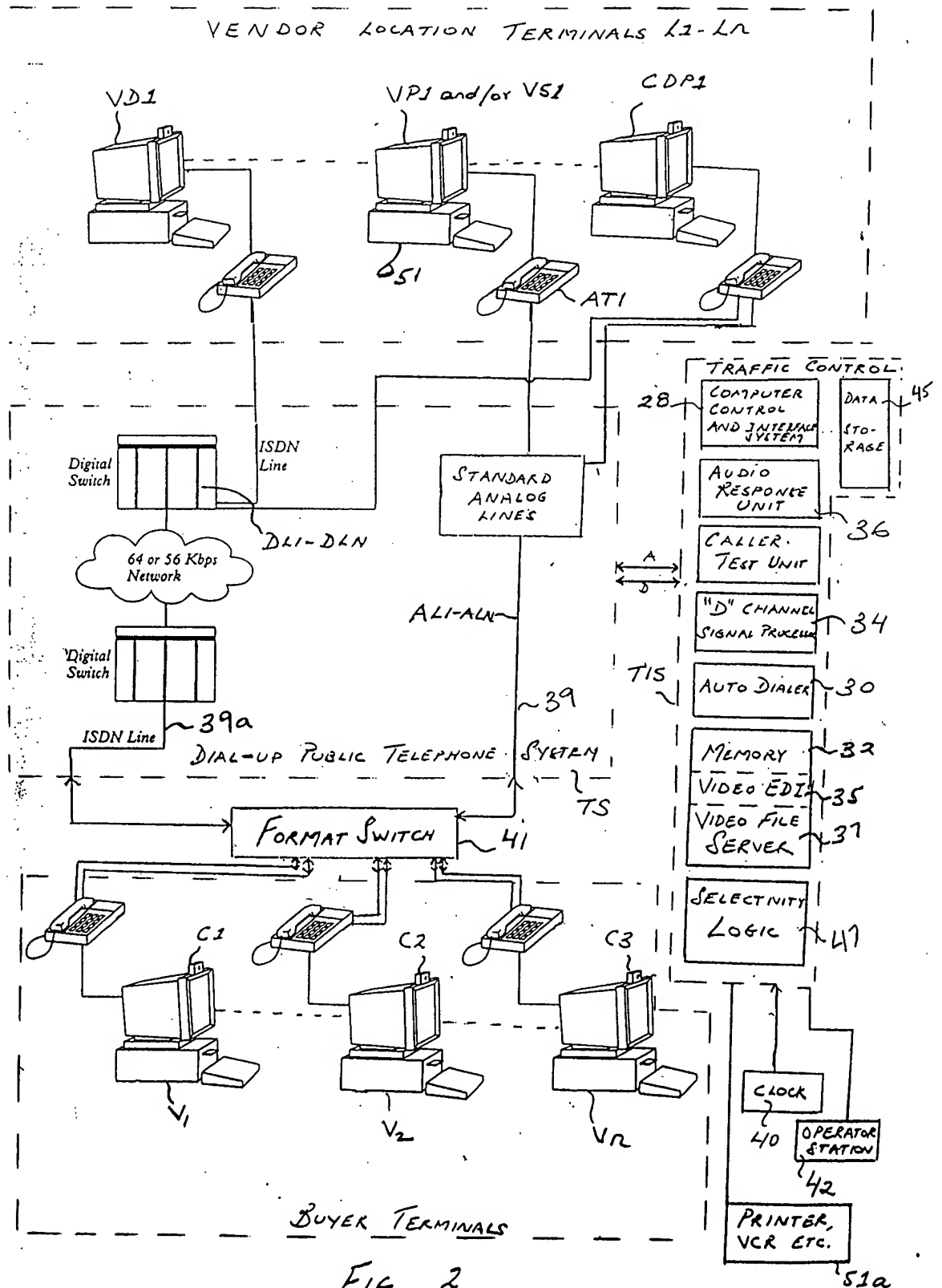
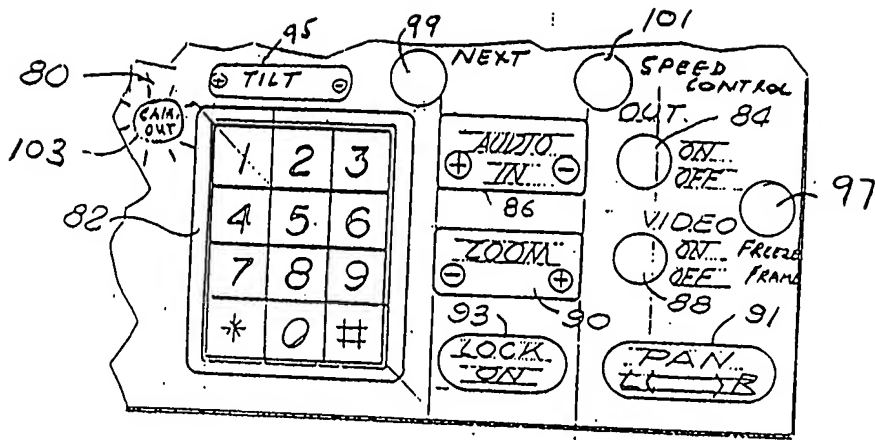


FIG. 1





1/80

FIG. 3

SCHEDULING AND
ROUTING SYSTEM

ISSUED TO:
JONES, ROGER
2784348
XYZ TOYS

FIG. 4

211.

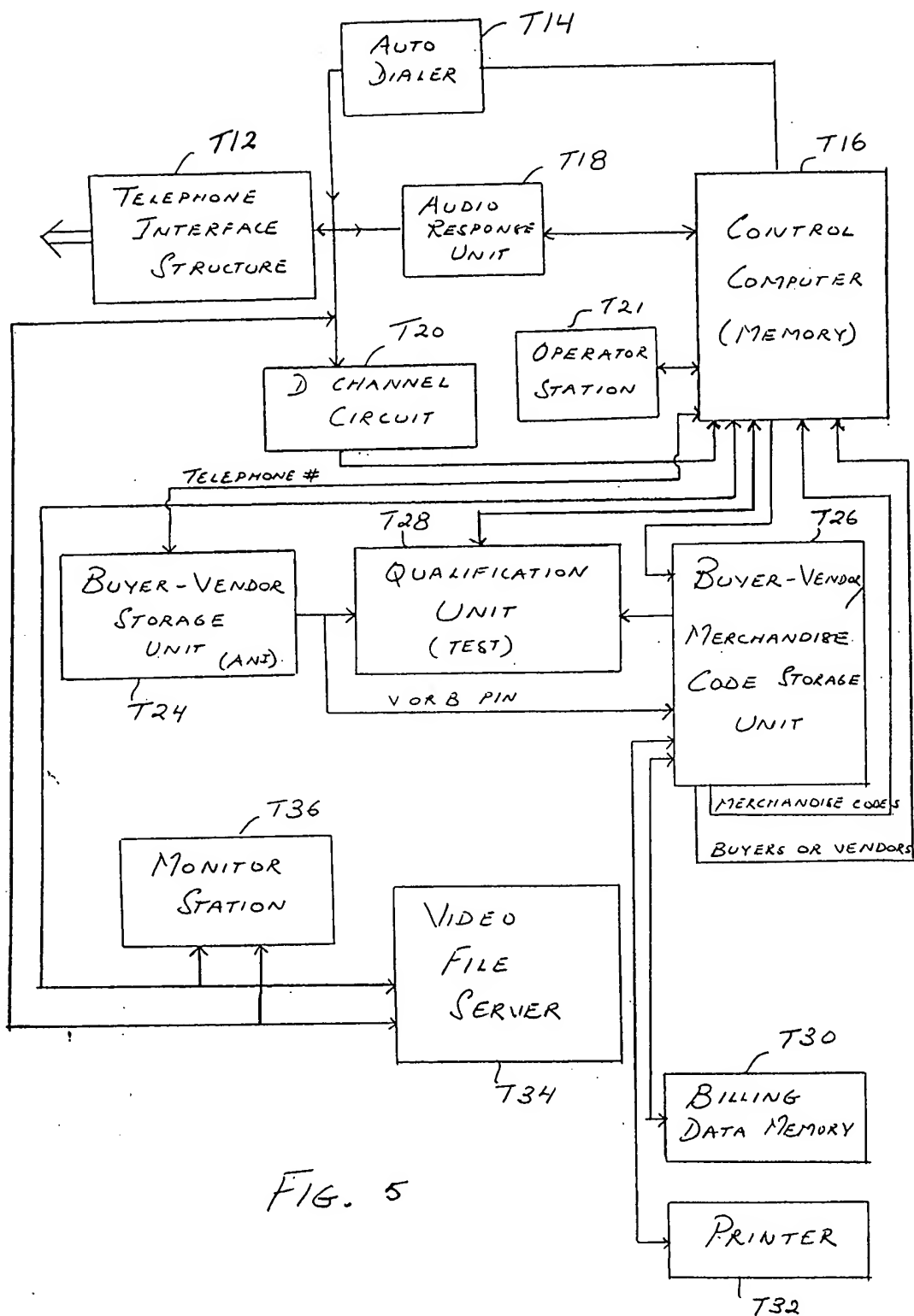


FIG. 5

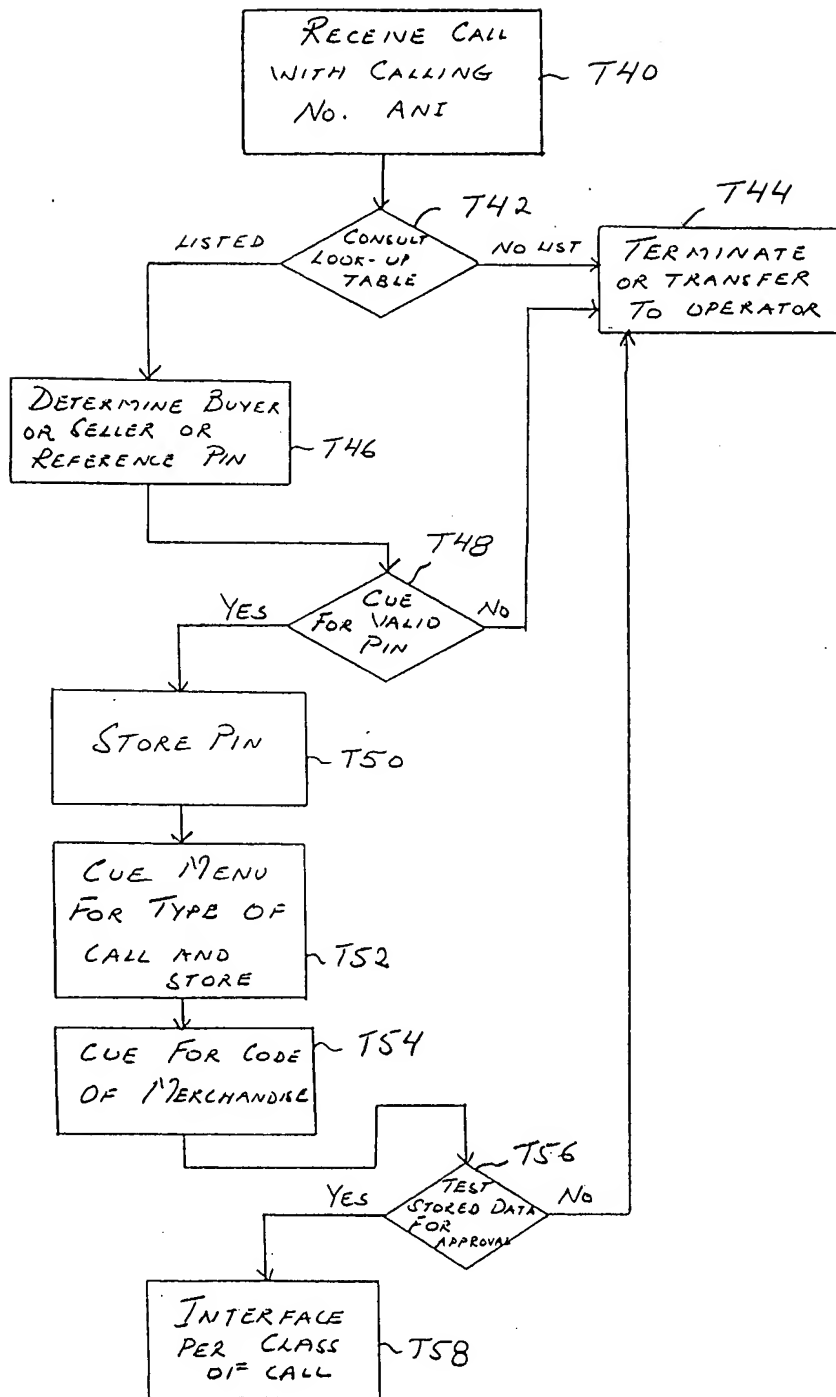


FIG. 6

VENDOR CELL

TELEPHONE No. + ADDRESS	PIN VENDOR No.	TELEPHONE No.	VIDEO FORMAT	RATING	PRIORITY
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PERSONS	NAME	COMPANY NAME	OTHERS IN CONFERENCE	LAST PURCHAS DATA
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CROSS REFERENCE NO. TO OTHER BUYER LOCATIONS	BUYERS AVAILABLE	TIME LIMIT
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CALL BILLING DATA D1 DATE-TIME-FORMAT NO-	CALL BILLING DATA D2	USE RATE
--	-------------------------	-------------

MERCHANDISE CODES

FIG. 7

BUYER CELL

FIFO TIME ADDRESS	BUYER No.	APPOINTMENT SCHEDULE —
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-(DAY-MONTH-YEAR-TIME-PERIOD#)-(DMYTP)
--

-(DMYTP)-	AVAILABILITY SCHEDULE
-----------	-----------------------

MERCHANDISE CODES

FIG. 8

EXEMPLARY BUYER REQUEST FORM

Date	<u>12-7-93</u>	Time	<u>8:45 am PST</u>	Buyer Co.	<u>Food 4 Less</u>	Specific Buyer	<u>Larry Ishii</u>
Video Unit	<u>714 668 5335</u>	Your Reference #	<u>5127</u>	<u>MERCHANDISE 472361</u> CODE			
General Category	<u>Basic Health and Beauty Aids</u>			Specific Category	<u>Shampoo & Conditioner</u>		
<u>SUBMIT PRESENTATION</u>							
Request Specifics							
Conditioning Shampoo for the U.S. Market							
Papaya based							
12 oz. bottle							
Under \$2.00 net cost							
Must be available delivered to Fullerton, CA by 12-18-93, 8:00 am PST							
Minimum 10,000 units							
Date/Time offers required by <u>12-7-93, 3:00 pm (PST)</u>							

FIG. 9

EXEMPLARY NOTIFICATION RECEIPT

Your #5127 received, assigned Telebuyer #681296 Distributed to 736 vendors

FIG. 10